

MEDIA ARTS

CHANGING LIVES THROUGH FILM

SAN DIEGO LATINO FILM FESTIVAL DIGITAL STORY STATION DIGITAL MEDIA WORKSHOPS TEEN PRODUCERS PROJECT



CALIFORNIA OF THE PAST

As summer draws to a close, I find myself reflecting upon all that you were able to accomplish with CALIFORNIA OF THE PAST over these past five years. It is also with bittersweet feelings that we say goodbye to both Kathy Low and Ira Bray, who were incredibly supportive in the development and execution of the project. Their support and innovative ideas will be sorely missed as we wish them great happiness as they embark on new adventures.

The future of California of the Past is now in your hands to nurture and develop. The State Library has had to put funding for the statewide project on hold as all of California faces difficult economic realities. Meanwhile, you are certainly welcome to 'pitch a project' to Stacey Aldrich during the next round and as you'll see below, Media Arts has some ideas on how you can sustain your project as well as share some new opportunities coming up for your library.

What are your thoughts for the next stage of digital storytelling in your community? Would you like to consider a new statewide theme? Have you considered adding digital storytelling to your teen activities? Are you interested in spotlighting someone special in your community? There are many things that we can do now that we have a network of almost 50 libraries skilled in the art. In September, I'll send out a Internet link to a short poll to see if I can collect your thoughts & perhaps we can come up with a revised project that allows for you to sustain your program, breathe new life into the community involvement you started and even identify a funding stream that can benefit our network of digital storytelling libraries.

With the evolution of technology in our day to day, digital storytelling is the future! We are just beginning!

At your service,

Patric Stillman



DigitalStoryStation.com Updated

California of the Past stories for all of 2011 have been reviewed and added to our digital story station website, including videos from our most recent family members in Calabasas, Monterey Park, San Bernardino and San Bernardino County.

When you visit www.digitalstorystation.com, make sure to also see the 'library stories' posting with Gary Kurutz. Patric and Ryan were back in Sacramento this Spring to capture his personal reflection on special moments in his career with the State Library. Gary is retiring this Summer from his position as Curator of Special Collections for the California State Library.

Don't miss watching the amazing collection of California Civil Liberty Public Education Program (CCLPEP) stories that showcase the tragedy and triumph of our Japanese-American community during wartime. A new 'Album' button entitled *WWII Stories* has been created to give instant access to these important stories from across the state. San Leandro and Watsonville Public Libraries have recently completed some amazing stories that add to richness of the stories previously collected. Media Arts is currently assisting San Diego Japanese-American Historical Society with their current CCLPEP project - look for those stories later this year.

Media Arts is finishing editing stories for a local California Council for the Humanities (CCH) project focused on Democracy and San Diego's LGBTQ community. The digital stories will be added mid-September to the website after our community presentation. If you have ideas about how you can explore the theme of democracy in your community, you should [review the opportunities available with CCH](#) for your funding.

Also new and notable: Belmont Library has joined Pacifica and Half Moon Bay by adding their first California of the Past stories to the San Mateo County Library project. San Clemente library celebrated fishing stories at the historic Casa Romantica to add to the Orange County Library project.



InfoPeople Webinars

Continuing off of the success of two webinars on Digital Storytelling earlier this year, Media Arts is working with InfoPeople on four exciting new webinars that showcase how technology is helping libraries. Grab your brown bag lunch and get online with us!

- October 12, 2011: Using SmartPhones as a Marketing and Programming Tool
- December 7, 2011: Building Digital Communities through Blogs and Social Networking
- February 8, 2012: Youth Media Activities in Your Community Wednesday

- March 22, 2012: Outreach to Hispanic/Latino Populations

Please make sure to share this with your library director and colleagues.

For more info, contact Patric@mediaartscenter.org or sign up at [InfoPeople](#)



CLA PANEL: Re-Imagine, Re-Invent and Re-Discover Local History

Rancho Cucamonga and Pasadena Libraries will be sharing their passion for local history at CLA on Sunday, November 13 @ 10:15 am. Both libraries used their participation in the Eureka! Leadership Program to help define their unique approaches to capture, showcase and provide access to local history resources.

Rancho Cucamonga credits California of the Past as an important first step into bringing their vision to their patrons. In fact, both Patric Stillman and Grace Francisco will be participating in the CLA panel.

You can also find Patric on hand at the CALIFA booth on Saturday, November 12th so if you want to catch up or have some questions about sustaining your project.

Register for the conference at www.cla-csla.org.

LAGUNA WOODS CELEBRATES VETERANS

As an example of how one library was able to keep its collaborations moving forward with new projects:

Out of Laguna Woods' California of the Past project, the city has found a way to sustain use of its equipment and community interesting in digital storytelling by committing to 3 stories a month as part of the national project, [Veterans History Project](#). While there is not funding for this project from the Library of Congress, the power of collecting these important personal stories from a community that is now in its golden years has proved to be of value to the city, library and historical society collaboration.

FUTURE PLANS

Keep in touch! Media Arts continues to explore programming and opportunities for you and your library.

Coning full circle, Patric is visiting IMLS Director Susan Hildreth in September. Susan had the foresight to begin California of the Past during her tenure as State Librarian. He will be researching national trends in the use of technology at libraries and the new wave of science, technology, engineering, art and mathematics (STEAM) youth programming. In addition to visiting IMLS, Patric will be also visiting National Science Foundation, National Endowment for the Arts and National Endowment for the Humanities before making a trip to Chicago to tour Chicago Library's YouMedia and met with their partners Digital Youth Media.

Look for some exciting news to be coming out of IMLS in regard to next year's Webwise Conference and their Youth Learning Labs project in partnership with MacArthur Foundation.

If you are looking for a media partner to define your use of technology, create programs or bolter your grant partnerships, please remember to contact Patric. We would love to find new ways to share our expertise with your library. You can reach Patric at 619-230-1938 or e-mail at patric@mediaartscenter.org.



MOBILE STORIES

Check out Mobile Stories, the recent 'Pitch a Project' that was done between San Diego Public, Logan Heights, Malcolm X and Linda Vista at <http://www.mobilestories.org>

The youth project brought Citizen Journalism to digital storytelling via smart phones in an afterschool program that used the popularity of mobile phone technology to connect local youth (ages 9-14 years old) with the extensive resources available at their local library in a format that is both current and easily accessible. The libraries recognized the ubiquity of cell phone technology; the need for under-represented teens to express their voices regarding news and events in their neighborhoods; and MobileStories potential to connect youth and their interests and needs with the information and resources of the library.

“The stories we tell in our local communities are part of the larger stories happening around the world. By partnering with the local library using the same tools to tell these stories, we are not only highlighting the importance of these stories, but showing the importance of libraries as active parts in the creation and interpretation of these shared histories for the public.”, said Ethan van Thillo, Executive Director, MEDIA ARTS Center San Diego.

DIGITAL STORYTELLING IS HERE!

AS ALWAYS, THANK YOU FOR YOUR CONTINUED SUPPORT!

Media Arts Center San Diego 501(c)(3) nonprofit mission statement: MACSD promotes access to film and video as tools for community self-expression and social change and supports the professional development of media artists.

* San Diego Latino Film Festival * Digital Media Workshops * Teen Producers Project * Digital Story Station *

Membership

Sponsor A Teen

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Media Arts
MEDIA ARTS CENTER SAN DIEGO

*Join us for the premiere screening of **THE SEARCH FOR EQUALITY: LGBTQ Stories of Democracy in Action** at the San Diego Central Public Library on September 18th at 2:00 PM.*

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